



## Successful new edition of the International Alpensymposium

*Interlaken, 31 January 2024* - The new management of the International Alpensymposium has celebrated a successful premiere. More than 200 participants attended the symposium every day, which was held under the motto "Show your face". The stars of the symposium were former German Foreign Minister Joschka Fischer, Afghan women's rights fighter Zarifa Ghafari and German tennis legend Boris Becker.

Visitors to the two-day symposium at the beautiful Victoria-Jungfrau Grand Hotel in Interlaken enjoyed a varied programme packed with all the latest topics: artificial intelligence, Generation Z, cancel culture, the opportunities and limitations of ChatGPT, discovering new trends and successfully overcoming crises.

But there was also no shortage of political topics at the traditional management event in Interlaken. For example, the Afghan women's and civil rights activist Zarifa Ghafari, who lives in exile in Germany, spoke about her fight against the mullahs. And former German Foreign Minister Joschka Fischer spoke about current global and geopolitical issues, particularly the war in Ukraine.

The top star alongside Fischer was a second German: tennis legend Boris Becker. The youngest Wimbledon winner of all time answered presenter Florian Inhauser's questions about the highs and lows of his life to date in a good-humoured and visibly relaxed manner. The final round of applause showed that Becker still has many fans in Switzerland.

The only downer of the two-day event was the cancellation at short notice of Eugene Chaplin, Charlie Chaplin's son, who had to cancel his trip to Interlaken due to a Covid-related illness. He missed the performance of the Swedish cover band "ABBA Gold" on the evening of the first day of the symposium, which was cheered on by the audience with the hits of their idols.

### **"We are already looking forward to the 2025 Alpensymposium"**

Overall, the organisers were highly satisfied with the symposium, which was held under their direction for the first time. "The response from the participants was very good, and the support we received from the public sector and our sponsors was fantastic," says Thomas Dürr of Alpensymposium AG. "We are already looking forward to the next Alpensymposium in 2025."

Media photos: [Bilder Alpensymposium](#)

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